



NATIONAL FCE PROGRAM AWARD FORM

This page is to be submitted as page 1 of the Program Award Book.

CATEGORY (Circle one): EDUCATION LEADERSHIP ACTION

FCE PROGRAM IMPLEMENTED: (Show how the techniques you learned
in FCE/FCL programs were applied):

Work done in (Year): _____ State: _____

State President's Signature: _____

Due date: **POSTMARKED BY APRIL 15TH**

Send one **COPY** to: **National FCE Headquarters**
 73 Cavalier Blvd Suite 106
 Florence, KY 41042-5178

Name of person submitting: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

PROGRAM AWARD BOOK GUIDELINES

Purpose

1. Winning Program Award Books will receive vouchers for next year's National FCE conference registration in the amounts to be determined annually by the board. Winners will be recognized at the Annual Conference.
2. Create a format that allows a wider audience to view successful National FCE programs completed in states.
3. Create a format for FCE members to become more skilled in:
 - A. Marketing FCE visually and verbally.
 - B. Writing reports and designing displays or brochures, to develop leadership skills.
4. The Program Award Books and Displays or Brochures at Conference will give states the incentive to do a program/project.

Each state may enter:

ONE PROGRAM AWARD BOOK AND ONE BROCHURE OR DISPLAY BOARD IN EACH CATEGORY for work done in the previous year.

FCE CATEGORIES

EDUCATION: Researched information presented as instruction to further an individual's learning in that topic.

LEADERSHIP: Guiding a program/project from beginning to end, using training methods that empower students to teach others, involving other groups in a project.

ACTION: DOING – (work, read, cook, build, make) Community service, networking with one or more groups, taking education to the next step to action.

EDUCATION, LEADERSHIP and ACTION: can be applied to:

AREA: Health, Home and Community Environment (any topic found in the Hearth Fires may be used), Youth Education, and Literacy.

PROGRAMS: Hearth Fire series, FCE Program Notebooks, FCL, CHARACTER COUNTS!®, Building Membership ~ Marketing FCE, ACWW and FCE's International Programs and Projects, and educational programs presented at National Conference.

Prepare Program Award Books on standard 8 ½ x 11 paper following the guidelines on the Judging sheet for Program Award Books. Staple together. DO NOT enclose in plastic or decorative folders. The Program Award Book, 10 original Brochures or 10 original photos of the Display Board must be received at National FCE Headquarters by April 15 at 73 Cavalier Blvd., Suite 106, Florence, KY 41042. Copies will be mailed by Headquarters to the appropriate board members. If the Program Award Book does not include a photo of the Display Board or Brochures, they will be given a zero on the judging sheet for that section.

JUDGING SHEET FOR PROGRAM AWARD BOOKS

CATEGORY (Circle one): EDUCATION LEADERSHIP ACTION

National FCE Program from: Hearth Fire Series, FCE Program Notebook, FCL Topics, CHARACTER COUNTS!®, Building Membership-Marketing FCE, ACWW and FCE’s International Programs and Projects, and educational programs presented at National FCE Conference.

List Program Used: _____

State: _____ Person submitting Program Award Book: _____

Section	Points	Comments
<p>Appearance: (5 points) a) Overall neatness of materials presented - legibility of type, spelling, and correct page sequences. Arrange the sheets of paper and fasten with staples. b) Required elements: Cover: State and category Page 1: Completed judging form, including name and address of person submitting program award book.</p>		a) b)
<p>Page 2: Main Focus of Program: (20 points) a) Why did you select this National FCE program? b) What did you plan to do?</p>		a) b)
<p>Page 3: Action: (20 points) a) What did members do in working with the program/project?</p>		a)
<p>Page 4: Impact and Scope: (35 points) a) How well did the program/project succeed and what other organizations, groups, agencies, etc. were involved? b) How many local, county, and district FCE Associations participated?</p>		a) b)
<p>Page 5: Evaluation and Summary: (15 points) Summarize work on program/project in 200 words or less. This needs to include the number of people reached and how the plan worked or if you would change it. All words are counted, including the articles, “a”, “and”, “the” and numbers.</p>		
<p>Brochure or Photo of Display Board (5 points)</p>		
<p>100 possible points Total points given</p>		

JUDGING SHEET FOR AWARD BOOK BROCHURES

CATEGORY (Circle one): EDUCATION LEADERSHIP ACTION

Program Focus Area: _____

State: _____ Person submitting Brochure: _____

Brochures must be 8-1/2" x 11" tri-fold.

Section	Points	Comments
Brochure is a stand-alone piece <p style="text-align: right;">(50 points)</p> a) State FCE logo on the front (trademarked logo has to be printed in black or PMS 308) b) Contact information included c) Eye catching front to draw someone into the brochure d) Is there a request for action e) Is the message clear		a) b) c) d) e)
General Brochure guidelines are followed <p style="text-align: right;">(25 points)</p> a) Design b) Colors c) Format - short sentences d) Spelling e) Eye appeal		a) b) c) d) e)
Overall neatness <p style="text-align: right;">(25 points)</p> a) The brochure is visually balanced b) Brochure folds correctly, and flows easily		a) b)
100 possible points <p style="text-align: right;">Total Points</p>		Ranking:

Other comments/ideas about this brochure. Please include one positive statement: